



SPICE JOURNEYS

A Storytelling Platform & Ecosystem Bridging Web2 & Web3

INTEGRATING CULTURE, COMMUNITY AND COMMERCE
THROUGH OMNI-CHANNEL STORYTELLING



WELCOME TO THE NOVEL EXPERIENCE

Spice Journeys redefines storytelling as a cultural ecosystem and platform where literature, art, and experiences merge with phygital, NFTs, metaverse events and gaming. It's a universe that bridges the real with the imagined – designed to entertain, engage and inspire audiences, and empower creators.

WHERE THE REAL MEETS THE IMAGINED

It begins with the rich story world of “The Spice Temple” novel. The vast international cast of inspiring and aspirational characters act as cultural influencers — guiding audiences to travel, discover, and taste the unexpected. Stories entertain, connect, and create lasting impact. The continuous narrative and integration of new story worlds keeps audiences wanting to know **what happens next**.

Bridging Web2 & Web3: Universally loved themes like travel, food, culture and impact-driven narratives build a bridge between Web2 (books, art, events) with Web3 (NFTs, phygital fashion, metaverse, XR, AI, tokenization).

Scalable Approach: Fast MVP build; existing legal/IP agreements and content/brand partnerships. Scope includes a network series, phygital merchandise/NFT publishing, immersive IRL-metaverse events, and gaming.

Ecosystem & Flywheel: Ecosystem empowers creatives, enhances AI datasets, and delights global audiences. Content foundation spans novels, digital art books, sensory storytelling, film, and giving back.

Brand Alliances: Partnerships established with world's best chefs, resorts, innovative artists, and luxury brands, e.g. Massimo Bottura, elBullifoundation, Oberoi & Soneva Resorts.

Events IRL (in real life) & Virtual: Immersive & panel events, Art/NFT shows & sale, and Metaverse Experiences (Dolder Grand, Zurich; Nifty Gateway Curated, Art & Tokenization Panel in Davos, WEF)



STORYTELLING BUILDING BRIDGES AND BREAKING WALLS

- Storyteller
- Diverse cast
- Characters as influencers
- Identity & discovery



AUDIENCES WANTING TO KNOW WHAT HAPPENS NEXT



ARE YOU READY TO ESCAPE THE ORDINARY

Get in touch for more details.
cindia.luest@spicejourneys.com
www.spicejourneys.com

WELCOME TO THE JOURNEY!